

The Driftwood 2015-2016

# Sponsorship Contract

Lakeshore High School 5771 South Cleveland, Stevensville, MI 49127 269.428.1402 ext. 2141 Fax: 428.1572  
 Advisor: Colleen Cox email: [ccox@lakeshoreps.org](mailto:ccox@lakeshoreps.org)

**Purchaser Name:** \_\_\_\_\_  
**Street Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip Code:** \_\_\_\_\_ **Phone Number:** (\_\_\_\_) \_\_\_\_\_

### Advertising Agreement

The above named sponsor wishes to insert the following advertisement in the 2016 **DRIFTWOOD** yearbook. It is understood that all ads will appear at the end of the yearbook in color with other advertisements. It is also understood that **DRIFTWOOD** reserves the right to reject any advertisement, which in the opinion of the Editorial Board, is false, misleading, harmful, or not in the best interests of Lakeshore High School students.

### Format Information

If you would like our Yearbook Staff to design your ad for you, simply provide any pictures and text desired for the ad. We will send you a proof of the ad before we run it to make sure it meets your satisfaction. If you would simply like to run an ad you already have made, the purchaser may attach the ad to the contract, OR e-mail the information in an attachment to [ccox@lakeshoreps.org](mailto:ccox@lakeshoreps.org), with the subject line: **Company Name – Business Ad.**

**Please choose one of the following by January 1<sup>st</sup>:**

**I have sponsored the Driftwood in the past and would like to use that artwork again:** \_\_\_\_\_

**I have attached my artwork to this contract:** \_\_\_\_\_

**I will e-mail my artwork to [ccox@lakeshoreps.org](mailto:ccox@lakeshoreps.org) no later than January 1<sup>st</sup>, 2016:** \_\_\_\_\_

**I would like the Driftwood Staff to create an ad for me and have attached all of my information to this contract:** \_\_\_\_\_

### Payment Information

It is understood that the purchaser must pay the entire balance of this contract **when the ad is sold**. Please make checks payable to: Lakeshore High School Yearbook. Advertisers will receive a receipt for all ads sold. Please circle ad size desired!

Size	COLOR
<b>1 FULL page</b>	<b>\$400</b>
<b>1/2 page</b>	<b>\$200</b>
<b>1/4 page</b>	<b>\$125</b>
<b>1/8 page (business card)</b>	<b>\$75</b>

**Buyer's Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

**14/15 Purchaser:** \_\_\_\_\_ **(Y/N)** **Amount Due:** \_\_\_\_\_ **Payment Method:** \_\_\_\_\_

**SAMPLE 1/2 PAGE AD**

**SAMPLE 1/4 PAGE AD**

**SAMPLE 1/8 PAGE AD**

**Thank you for  
sponsoring the 2016  
Driftwood. Your  
support is very much  
appreciated!**