

The Driftwood 2015-2016

Ad for Grad Contract

Lakeshore High School 5771 South Cleveland, Stevensville, MI 49127 269.428.1402 ex 2141 Fax: 428.1572
 Advisor: Colleen Cox email: ccox@lakeshoreps.org

Purchaser Name: _____
Graduate Name: _____
Street Address: _____
City: _____ **State:** _____ **Zip Code:** _____ **Phone Number:** (____) _____

Advertising Agreement

The above named advertiser wishes to insert the following advertisement in the 2016 **DRIFTWOOD** yearbook. It is understood that all ads will appear at the end of the yearbook in color with other advertisements. It is also understood that **DRIFTWOOD** reserves the right to reject any advertisement, which in the opinion of the Editorial Board, is false, misleading, harmful, or not in the best interests of Lakeshore High School students.

Format Information

Our Yearbook Staff will design the layout for the ads for grads and will input your pictures and text desired for the ad. The purchaser may attach their message and any photos to be included, OR e-mail the information in an attachment to ccox@lakeshoreps.org, with the subject line: **LastName, FirstName – Ad for Grad**. All artwork to be used for the ad must be submitted by **MARCH 1ST**. (NOTE: If hard copies of photos are submitted, they will be returned to the purchaser via mail)

Size	COLOR
1 FULL page	Up to 10 pictures, 150 words or less
1/2 page	Up to 5 pictures, 100 words or less
1/4 page	1 or 2 pictures, 60 words or less
1/8 page (business card)	1 picture, 35 words or less

Payment Information

It is understood that the purchaser must pay the entire balance of this contract when the ad is sold. Please make checks payable to: Lakeshore High School Yearbook by **MARCH 1ST**. Advertisers will receive a receipt for all ads sold. Please circle ad size desired!

Size	COLOR
1 FULL page	\$350
1/2 page	\$175
1/4 page	\$110
1/8 page (business card)	\$65

Buyer's Signature: _____ **Date:** _____

Amount Due: _____ **Amount Paid:** _____ **Size of Ad:** _____ **Check #:** _____



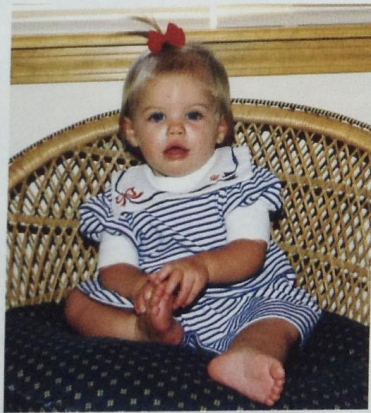
Heather Wiltse

SAMPLE 1/2 PAGE AD

Heather,

You are a beautiful and intelligent young lady! Thank you for bringing us so much love and happiness into our lives. You have enriched us all with your caring and sensitive heart that keeps on giving. You have danced your way to the top with style and grace, from your first dance to your last. Your ambition and determination has lead you to great achievements for a wonderful future. We are so proud of you and will always be your biggest fans.

Go after your dreams and believe in yourself. Congratulations!



We Love You,
Mom and Dad

SAMPLE 1/4 PAGE AD

Mia Wolterink

Mia,

You are a talented, kind, intelligent, funny, and all around wonderful daughter and sister. We know you will achieve whatever you set your mind to. We are proud of you every day.

Love,
Mom, Dad and Liza



SAMPLE 1/8 PAGE AD

Laura & Kayla Engel

You two can't help but show me what's precious and sweet about a person or every animal that we come across - but you are the precious ones to me. Little blessings that always keep me laughing during good times and bad. I'm most proud of your compassion for other people. This trait is going to take you far as you share your sweetness with the world.

With love for my beautiful daughters,
Dad



Please feel free to contact Ms. Cox with any questions or concerns regarding your Ad for Grad. Your support is very much appreciated!